



THE KETER PROJECT

The 15th of Av (Tu B'Av which falls on Saturday 08/09/25) –
One of the most auspicious days
in the Jewish calendar

Chazal call it a day when “there were no holidays as great as Yom Kippur and Tu B'Av” (Taanit 26b). It's associated with love, unity, forgiveness, and finding one's soulmate.

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Segula for Singles - Zivug Hagun (Finding a Soulmate)

Step 1:

Give Tzedakah before Shabbat in front of the candles and have in mind "This is for my proper, holy soulmate."

Step 2:

Say Tehilim: Chapters 128 and 133

Those tehilim focus on blessings for family and unity of love

Step 3:

Read Shir HaShirim fully

,Shir HaShirim is included because Chazal (Yadayim 3:5 Midrash) teach that it represents the ultimate love between Hashem and Israel, and on Tu B'Av we tap into that same cosmic love energy for relationships

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Step 4: Prayer (Facing Yerushalayim)

Hebrew:

ריבונו של עולם, כמו שזיווגת את אדם וחוה, יצחק ורבקה,
יעקב ורחל ולאה, זְכַנִּי גם אני לזיווג הגון, בזמן הנכון, בקדושה
ובטהרה, באהבה ובשמחה, שיהיה שלום בית ושכינה בינינו

English Translation:

Master of the World, just as You united Adam and Chava, Yitzchak and Rivka, Yaakov with Rachel and Leah, so may You grant me my destined soulmate (Zivug Hagun), at the right time, in holiness and purity, in love and joy, with peace and Your Shechinah between us.

Transliteration:

Ribono shel olam, k'mo shezivagta et Adam veChava,
Yitzchak veRivka, Yaakov veRachel veLeah, zakeni gam
ani le'zivug hagun, bazman hanachon, b'kedusha
u'v'tahara, b'ahava u'v'simcha, sheyihyeh shalom bayit
u'shechinah beineinu.

Segula for Married Couples – (Shalom Bayit & Renewed Love)

Step 1:

Give Tzedakah before Shabbat in front of the candles:
and sit together and hold hands for the prayer.

Step 2:

Say Tehilim: Chapters 32, 38, 70, 85, 121, 124

Those tehilim focus on mercy, teshuvah, protection, and
zivugim.

Step 3:

Read Shir HaShirim fully, with the thought: “As Hashem
loves Am Yisrael, so may my soulmate and I be united in
holiness and love.”

Shir HaShirim is included because Chazal (Yadayim 3:5,
Midrash) teach that it represents the ultimate love
between Hashem and Israel, and on Tu B'Av we tap into
that same cosmic love energy for relationships and
shalom bayit

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Step 4:**Prayer (Together or One on Behalf of Both):****Hebrew:**

ריבונו של עולם, כמו שביום זה היו ישראל באחדות ובשמחה, כך
נזכה אנו לשלום בית אמיתי, לאהבה וחיבה תמידית, להיות שמחים
זה בזה, להיות נאמנים וקשורים בקדושה ובטהרה, ותשרה שכינתך
בביתנו תמיד

English Translation:

Master of the World, just as on this day Israel experienced
unity and joy, so may we merit true peace in our home,
lasting love and affection, to rejoice in one another, to
remain faithful and connected in holiness and purity, and
may Your Shechinah dwell in our home always.

Transliteration:

Ribono shel olam, k'mo she'b'yom zeh hayu Yisrael b'achdut
u'v'simcha, kach nizkeh anachnu l'shalom bayit amiti,
l'ahavah v'chibah temidit, lihyot s'machim zeh b'zeh, lihyot
ne'emanim u'k'shurim b'kedushah u'v'taharah, v'tishreh
Shechinatecha b'veiteinu tamid.

Light one extra candle before Shabbat:

Hebrew:

יְהִי רָצוֹן שְׂאוֹרָה שֶׁל מִצְוָה זוֹ תֹאִיר אֶת בֵּיתִי וְאֶת
זִוּגִי בְּאַהֲבָה, שְׁלוֹם וְשִׂמְחָה

English Translation:

Yehi Ratzon she'orah shel mitzvah zo ta'ir et
beiti veet zivugi be'ahava, shalom,
ve'simcha.

Transliteration:

May the light of this mitzvah illuminate my
home and marriage with love, peace, and
joy.

Tu B'AvShort Meditation

Preparation:

Sit comfortably. Close your eyes. Breathe deeply 3 times.

Visualize Unity & Love

Picture yourself surrounded by a soft white light.
Imagine a fine golden thread from your heart going up
to Shamayim (Heaven), connecting to Hashem's infinite
love.

Intention (Kavanah) Silently say:

לשם ייחוד קודשא בריך הוא ושכינתיה, בדחילו ורחימו, לייחד
שם י"ה ב"ו באחדותא שלים

(For the sake of unifying the Holy One, blessed be He,
and His Shechinah, with awe and love, to unite the Name
Yud-Heh with Vav-Heh in complete oneness.)

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Feeling the Energy of Tu B'Av:

Visualize two hearts merging into one glowing heart in front of you.

See it filled with peace, trust, and joy.

Whisper softly: “אהבה, שלום, אחדות” (Ahavah, Shalom, Achdut – Love, Peace, Unity) seven times.

Close:

End by placing your hand on your heart and saying:

**יהי רצון שיזכה אותי/אותנו לאהבה אמיתית, שלום שלם
וייחוד קדוש**

**May I/we merit true love, complete peace
and holy unity**

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